

American Media & Advocacy Group

WSOC-TV P.O. Box 37001 Charlotte, NC 28237 ph: (704) 335-4800 fx: (704) 335-4960

Advertiser Agency Buyer Salesperson

Product

Acct Types

Brand

Pol/R Hudson/R/NC US Representativ(16382) American Media & Advocacy Group (4189)

ROBINSON, TRACEY

Telerep/Philadelphia, Philadelphia (1057)

ph: (555) 555-5555

Political - Federal Candidate (1067) 3323 HUDSON/NRCC (139166) National/Political

Est/Headline Demo

3323/06364552

Revision Comments

Period 10/1/2012 - 10/28/2012 CO-OP/Order Type

No/Normal

645802

Net 30

335857

Standard

10/28/2012

Package

Invoice

Inv Date

Contract

Bill Type

Terms

Gen. Date 10/31/2012 11:33:51AM

AgM

HUDSON/NRCC

\*\*\*\*\* THIS IS A CASH IN ADVANCE

## Charlotte (WSOC)

815 Slaters Lane

Alexandria, VA 22314

## **DUPLICATE INVOICE**

Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Contract Line	Remarks:	EYEWIT NWS 11						
	Spot 11	::00:00PM-11:35:00PM	Day,F-1	10/12/12 11:25PM (Fr)	00:30	0 EYEWITNESS NEWS 11P M-SU	NACCRH100\$12	\$1200.00	
2.1	Contract Line	Remarks:	ABC-NITELINE					\$1200.00	
	Spot 11	:35:00PM-12:05:00AM	Day,F-1	10/12/12 11:56PM (Fr)	00:30	HIGH SCHOOL FOOTBALL EXTRA	NRCCRH100512	\$700.00	
3.1	Contract Line	Remarks:	EYEWIT MIDDAY			1		\$700.00	
	Spot 12	:00:00PM- 1:00:00PM	Day, F- 2	10/12/12 12:24PM (Fr)	00:30	EYEWITNESS NEWS 12P	NRCCRH100512		
	Spot 12	:00:00PM- 1:00:00PM	Day,F-2	10/12/12 12:52PM (Fr)		EYEWITNESS NEWS 12P	NRCCRH100512	\$375.00	,
4.0	Contract Line	Remarks:	EYEWIT NWS 5				- 1	\$375.00	
	Spot 5:	.00:00PM- 5:30:00PM	Day,F-1	10/12/12 5:27PM (Fr)	00;30	EYEWITNESS NEWS 5P	NRCCRH100512		
5.0	Contract Line	Remarks:	EYEWIT NWS5.30		-	E TENTILOS (LENS SP	NACCENTOUSIZ	\$850.00	
	Spot 5:	30:00PM- 6:00:00PM	Day,F-1	10/12/12 5:53PM (Fr)	00:30	EYEWITNESS NEWS 530P			
6.0	Contract Line	Remarks	EVENUT NING C		00.50	ETEWITNESS NEWS 530P	NRCCRH100512	\$875.00	
			EYEWIT NWS 6 Day,F-1	10/12/12 6:220M (E-)	00.55				
7.1	Contract Line			10/12/12 6:23PM (Fr)	00:30	EYEWITNESS NEWS 6P	NRCCRH100512	\$1100.00	
			INSIDE EDITION Day,F-1	10/12/12 7/2021 /- 1					
8.0			50f);-1	10/12/12 7:20PM (Fr)	00:30	INSIDE EDITION	NRCCRH1005L2	\$1200.00	
6.0	Contract Line Spot 7:0		GD MRN AMR						
	3pot 7;	00:00AM- 8:00:00AM	Day,F−1	10/12/12 7:49AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCRH100512	\$775.00	
9.1	Contract Line		EYEWIT NWS 11						
	Spot 11:	00:00PM-11:35:00PM	Day,M-1	10/15/12 11:31PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCRH1005.2	\$1200.00	
10.1	Contract Line I	Remarks:	ABC-NITELINE		1			1	
	Spot 11:	35:00PM-12:05:00AM	Day,M-1	10/15/12 11:55PM (Mo)	00:30	Nightline	NRCCRH100512	\$700.00	
11.0	Contract Line I	Remarks:	EYEWIT MIDDAY						
	Spot 12:	00:00PM- 1:00:00PM	Day,M-1	10/15/12 12:37PM (Mo)	00:30	EYEWITNESS NEWS 12P	NRCCRH1005:2	\$375.00	
12.0	Contract Line F	Remarks:	EYEWIT NWS5.30					\$575.00	
	Spot 5:3	10:00PM- 6:00:00PM	Day,M-1	10/15/12 5:43PM (Mo)	00:30	EYEWITNESS NEWS 530P	NRCCRH100512	-075 00	
13.0	Contract Line F	Remarks:	EYEWIT NWS 6				1110512	\$B75.00	
	Spot 6:0	0:00PM- 6:30:00PM	Day,M-1	10/15/12 6:22PM (Mo)	00:30	EYEWITNESS NEWS 6P	Maccontraced		
4.1	Contract Line F	Remarks:	INSIDE EDITION			CICITITEDS ACTES OF	NRCCRH100512	\$1100.00	
			Day,M-1	10/15/12 7:10PM (Mo)	00:30	THE IDE FORTON			
5.0	Spot			10/15/12		INSIDE EDITION	NRCCRH100512	\$1200.00	
6.0	C			-			1 preempt @ \$775.00	\$0.00	Nel Avail
6.0	Contract Line R Spot 8:0		GD MRN AMR						
	Spot 8:0	0:00AM- 9:00:00AM	Day,M-1	10/15/12 8:59AM (Mo)		THE PROPERTY OF THE PERSON OF THE	NROCRH100512	\$725.00	
8.0	Contract Line R	lemarks:	EYE NW 5A MRN2			BA-9A			
	Spot 7:00	0:00AM- 8:00:00AM	ay,Sa-1	10/13/12 7:42AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY	NRCCR#100512	£235.00	
0.1	Contract Line R	emarks:	EVEWIT NWC 1-			7A		\$325.00	
		0:00PM-11:35:00PM D	EYEWIT NWS 11 ay,Su-1	10/14/12 11:338M (C-2	00.35				
	Contract Line R			10/14/12 11:32PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCRH100512	1200.00	
		0:00PM-12:30:00PM D	EYEWIT MDDY SU	10/10/12 12 22					
				10/14/12 12:27PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	NRCCRH100512	\$275 00	
	Contract Line R Spot 6:00		EYE NWS SUN 6						
	-p-c 0:00	0:00PM- 6:30:00PM Da	ay,Su-1	10/14/12 6:22PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	NRCCRH100517	1000.00	
								1	



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Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy,ISCI	Amount	Remarks
3.1	Contract	Line Remarks:	EYE NW SU MRN2						
	Spot	7:00:00AM- 8:00:00AM	Day,Su-2	10/14/12 7:29AM (Su)	00:30	EYEWITNESS NEWS SUNDAY	NRCCRH100512	\$300,00	
	Spot	7:00:00AM- 8:00:00AM	Day,Su-2	10/14/12 7:54AM (Su)	00:30	6-8A EYEWITNESS NEWS SUNDAY 6-8A	NRCCRH100512	\$300.00	
24 1	Contract	Line Remarks:	EYEWIT NWS 11						
	Spot	11:00:00PM-11:35:00PM	Day,Th-1	10/11/12 11:21PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCRH100512	\$1200.00	
5.1	Contract	Line Remarks:	ABC-NITELINE						
	Spot	11:35:00PM-12:05:00AM	Day, Th-1	10/11/12 11:45PM (Th)	00:30	EWN SPORTS: 9 RACING REPORT	NRCCRH100512	\$700.00	
6.0	Contract	Line Remarks:	EYEWIT NWS 5						
	Spot	5:00:00PM- 5:30:00PM	Day, Th-1	10/11/12 5:21PM (Th)	00:30	EYEWITNESS NEWS 5P	NRCCRH100512	\$850.00	
7.0	Contract	Line Remarks:	EYEWIT NWS5.30						
	Spot	5:30:00PM- 6:00:00PM	Day,Th-1	10/11/12 5:57PM (Th)	00:30	EYEWITNESS NEW5 530P	NRCCRH100512	\$875.00	
8.0	Contract	Line Remarks:	EYEWIT NWS 6				- +		
	Spot	6:00:00PM- 6:30:00PM	Day,Th-1	10/11/12 6:24PM (Th)	00:30	EYEWITNESS NEWS 6P	NRCCRH100\$12	\$1100.00	
9.0	Contract	Line Remarks:	GD MRN AMR						
	Spot	7:00:00AM- 8:00:00AM	Day,Th-1	10/11/12 7:50AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCRH100512	\$775.00	
0.0	Contract	Line Remarks:	GD MRN AMR					\$775.00	
	Spot	8:00:00AM- 9:00:00AM	Day,Th-1	10/11/12 8:51AM (Th)	00:30	GOOD MORNING AMERICA M-F	NRCCRH100512	\$725.00	
1.1	Contract	Line Remarks:	EYEWIT NWS 11			8A-9A			
	Spot	11:00:00PM-11:35:00PM		10/09/12 11:14PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCRH100512	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
2.1	Contract	Line Remarks:	ABC-NITELINE			ETENTIAL SO NEWS 211 11 30	1446641100312	\$1200.00	
	Spot	11:35:00PM-12:05:00AM		10/09/12 12:04AM (Tu)	00:30	Nightline	NRCCRH100512	4700.00	
3.0	Contract I	Line Remarks:	EYEWIT NWS 5			- Name	11100112	\$700.00	
	Spot	5:00:00PM- 5:30:00PM	Day,Tu-1	10/09/12 5:14PM (Tu)	00:30	EYEWITNESS NEWS 5P	NRCCRH100512		
4.0	Contract I	Line Remarks:	EYEWIT NW\$5.30			ETENTINESS NEWS SE	WACCKH100312	\$850.00	
	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1	10/09/12 5:43PM (Tu)	00:30	EYEWITNESS NEWS 530P	NRCCRH100512		
5.0	Contract I	Line Remarks:	EYEWIT NWS 6			CICHTINESS NEWS SOF	MCCRITOUSIZ	\$875,00	
	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1	10/09/12 6:22PM (Tu)	00:30	EYEWITNESS NEWS 6P			
5.1	Contract I	Line Remarks:		100,000,000	00.50	ELEMATINESS NEWS ON	NRCCRH100512	\$1100.00	
	Spot	7:00:00PM- 7:30:00PM	INSIDE EDITION Day,Tu-1	10/09/12 7:21PM (Tu)	00.30	INCIDE EDITION			
7.0		Line Remarks:		TOTAL TELLIFICATION	00.00	INSIDE EDITION	NRCCRH100512	\$1200.00	
	5pot	7:00:00AM- 8:00:00AM	GD MRN AMR Day,Tu-1	10/09/12 7:49AM (Tu)	00.70	COOR MODULING ATTENDED			
3.0		Line Remarks:		10/03/12 / 143MH ((U)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCRH100512	\$775.00	
J.U	Spot Spot		GD MRN AMR Day,Tu-1	10/00/12 8:54414 (7:3	00.7-				
	F			10/09/12 8:54AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NRCCRH100512	\$725.00	
0.1		ine Remarks:	EYEWIT NWS 11						
	Spot	11:00:00PM-11:35:00PM	Day,W-1	10/10/12 11:34PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCRH100512	\$1200.00	
1.1		ine Remarks:	ABC-NITELINE						
	Spot	11:35:00PM-12;05:00AM	Day,W·1	10/10/12 12:04AM (We)	00:30	Nightline	NRCCRH100512	\$700.00	
.0	Contract L	ine Remarks:	EYEWIT MIDDAY						
	Spot	12:00:00PM- 1:00:00PM	Day,W·1	10/10/12 12:58PM (We)	00:30	EYEWITNESS NEWS 12P	NRCCRH100512	\$375.00	



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.0	Contract	Line Remarks:	EYEWIT NWS 5						
	Spot	5:00:00PM- 5:30:00PM	Day,W-1	10/10/12 5:13PM (We)	00:30	EYEWITNESS NEWS SP	NRCCRH100512	\$850.00	
	Contract	Line Remarks:	EYEWIT NWS5.30	†				\$050.00	
	Spot	5:30:00PM~ 6:00:00PM	Day,W-1	10/10/12 5:44PM (We)	00:30	EYEWITNESS NEWS 530P	NRCCRH100512	\$875.00	
)	Contract	Line Remarks:	EYEWIT NWS 6					\$875.00	
	Spot	6:00:00PM- 6:30:00PM	Day,W-1	10/10/12 6:23PM (We)	00:30	EYEWITNESS NEWS 6P	NACCRH100512	#1100.00	
	Contract	Line Remarks:	INSIDE EDITION				1100112	\$1100.00	
	Spot	7:00:00PM- 7:30:00PM	Day,W-1	10/10/12 7:11PM (We)	00:30	INSIDE EDITION	MECCELLOOKIA		
	Contract	Line Remarks:	GD MRN AMR				NACCRH100512	\$1200,00	-
	Spot	7:00:00AM- 8:00:00AM	Day,W-1	10/10/12 7:28AM (We)	00.30	GOOD MORNING AMERICA 7A-BA	l l		
	Contract	Line Remarks;			00.50	GOOD MORINING AMERICA /A-BA	NACCRH100512	\$775.00	
	Spot	7:30:00PM- 7:56:00PM	ENT TONIGHT 30 Day,M-1	10/15/12 7:56PM (Mo)	00.70				
		Line Remarks;		10/13/12 7.30PP (M0)	00:30	ENTERTAINMENT TONIGHT	NRCCRH100512	\$850.00	,
	Spot	7:30:00PM- 7:56:00PM	ENT TONIGHT 30 Day,Th-1	10/15/13 3-ECDM (TL)	00.55				
	Spot	5:00:00AM- 5:30:00AM	Day,W-1	10/11/12 7:56PM (Th) 10/17/12 5:24AM (We)		ENTERTAINMENT TONIGHT	NRCCRH100512	\$1200.00	1
						EYEWITNESS NEWS DAYBREAK 5A-6A	RHTV101612	\$425.00	H/G For 15.0.1
-	Spot	12:05:00AM- 1:05:00AM		10/17/12 12:28AM (We)	00:30	Jimmy Kimmel Live	RHTV101612	\$150.00	M/G For 15.0.1
	Spot	12:05:00AM- 1:05:00AM	Day,W-2	10/17/12 12:49AM (We)	00:30	Jimmy Kimmel Live	RHTV101612	\$150.00	/G For 15.0.1
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_			dent lefe en tie				Gross Total	*********	-

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

\$40,525.00 (\$6,078.75) \$34,446.25 Total Spots

50